



# NORMA GROUP SECOND QUARTER 2023 RESULTS

MAINTAL, AUGUST 08, 2023

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## Facts & Figures – Key Figures Q2 2023



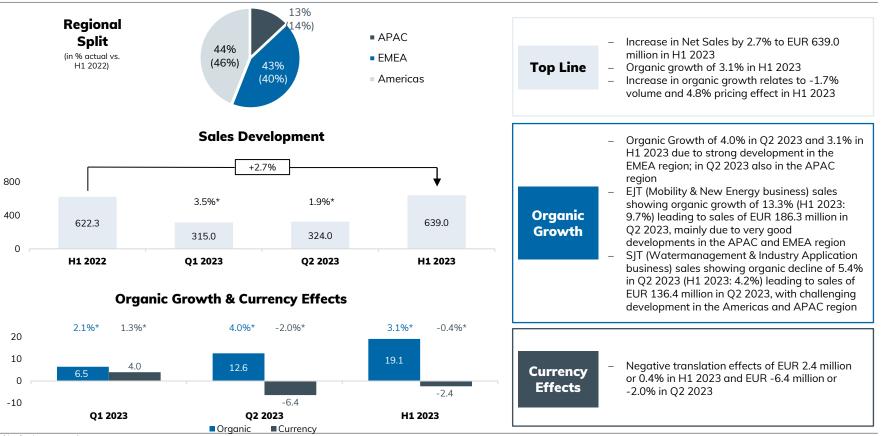
1 ••• \_ Adj. EBIT Margin Sales **Adjusted EBIT** Increase of net sales of 1.9% Adjusted EBIT increased by Increased adjusted EBIT margin 21.2% to EUR 27.1 million of 8.4% leads to sales of EUR 324.0 million (Q2 2022: 7.0%) (Q2 2022: EUR 22.3 million) (Q2 2022: EUR 317.9 million) Organic Growth of 4.0% (Q2 2022: 5.3%) = **•** • • **Net Operating Balance Sheet Step Up** Cashflow More than 100 initiatives have Equity Ratio of 45.8% been set up and are now being Net Operating Cashflow of (Dec. 31, 2022: 45.2%) executed FUR 31.9 million

(Q2 2022: EUR 26.4 million)



#### **Top Line Development Q2 & H1 2023**





\* In % of prior year sales

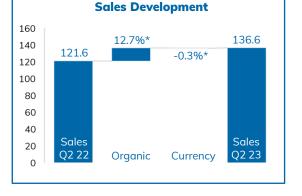
## **Segment Reporting Q2 2023**



#### **EMEA**



- EJT (Mobility & New Energy business): Good recovery leads to strong doubledigit organic growth of 16.7% mainly due to positive volume effects in the Mobility & New Energy business
- SJT (Watermanagement & Industry Applications business): Positive pricing effects leading to a solid organic growth of 3.5%

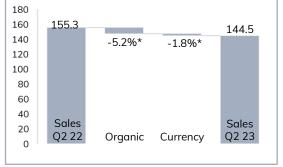


#### Americas



- EJT (Mobility & New Energy business): Organic decline of 0.6% in Q2 2023 on high comps and due to negative volume effects almost offset by positive pricing
- SJT (Watermanagement & Industry Applications business): Lower volumes lead to organic decline of 7.0% despite positive pricing, mainly due to US water business (declining 6.7% in H1 2023 on high comps)



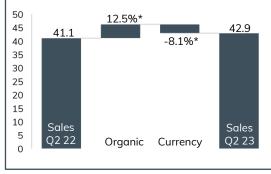


#### APAC



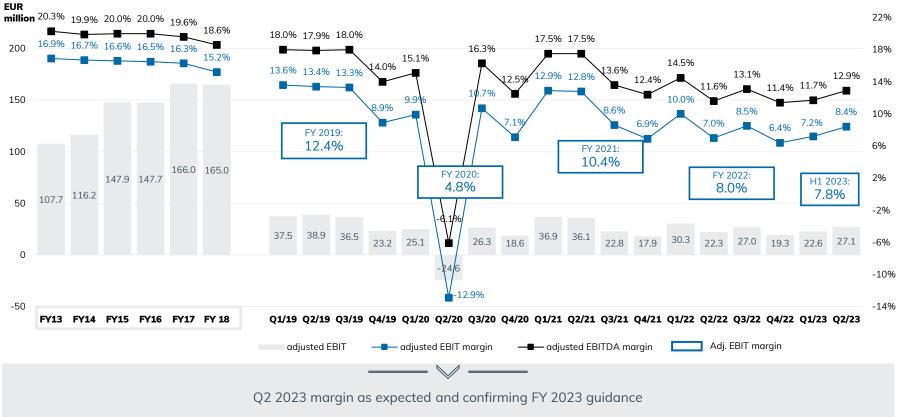
- **EJT (Mobility & New Energy business)**: Very positive recovery leads to strong double-digit organic growth of 28.2% also due to Covid-19 lockdown related low comps and good volumes with chinese OEMs
- SJT (Watermanagement & Industry Applications business): Organic decline of 12.7% mainly due to negative volume developments, which could not be offset by positive pricing effects

#### **Sales Development**



### **EBITDA & EBIT Margin Development**





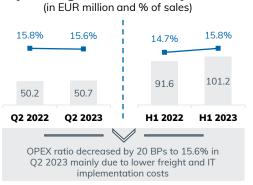
#### **Profit & Loss Development Q2 and H1 2023**





Material Cost ratio decreased by 640 BPs in Q2 2023 and 380 BPs in H1 2023 due to lower inventories of finished goods and work in progress while Gross Profit ratio increased by 120 BPs in Q2 2023 and 60 BPs in H1 2023

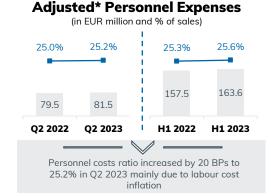
#### Net Expenses from adj.\* other operating Income and Expenses



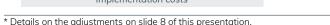
**EBITDA** (in EUR million and % of sales)



BPs in Q2 2023 leading to an adjusted EBIT margin of 7.8% in H1 2023



**Adjusted\* EBIT** (in EUR million and % of sales)



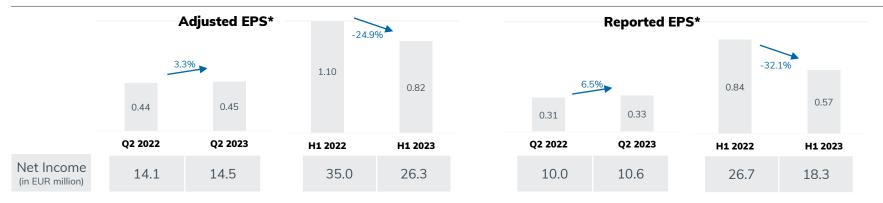
#### **Operational Adjustments H1 2023**

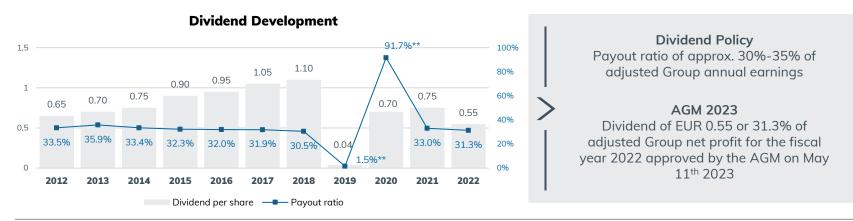


in EUR million*	Reported	Adjustments	Adjusted
Sales	639.0		639.0
EBITDA	78.6	0	78.6
EBITDA margin	12.3%		12.3%
EBITA	51.7	0.4 (depreciation PPA)	52.1
EBITA margin	8.1%		8.2%
EBIT	39.0	10.6 (incl. EUR 10.2 million amortization PPA)	49.7
EBIT margin	6.1%		7.8%
Net Profit	18.3	8.0 (incl. EUR -2.7 million post tax impact)	26.3
Net Profit margin	2.9%		4.1%
EPS (in EUR)	0.57	0.25	0.82

#### **EPS Q2/H1 2023 and Dividend Development**





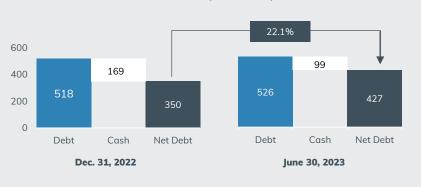


\* Based on number of shares of 31,862,400.

\*\* Dividend payout ratio in 2019 lower than usual due to the Covid-19 pandemic and 2020 higher than usual as a compensation for the previous years lower dividend.

### **Equity Ratio, Net Debt and Debt Ratios**





Net Debt (in EUR million)

- Net Debt increased by 22.1% mainly due to seasonal cash outflow from operating activities, the procurement and disposal of non-current assets and dividend payments
- Stable Leverage compared to Q1 2023 despite dividend payments
- Decreased Equity at EUR 690.9 million, while Equity Ratio further improved to 45.8%

#### **Equity Ratio**

	June 30, 2022	Dec. 31, 2022	June 30, 2023
<b>Equity Ratio</b> (Equity / Balance Sheet total)	44.7%	45.2%	45.8%

#### **Debt Ratios**

	June 30, 2022	Dec. 31, 2022	June 30, 2023
Leverage (Net Debt / EBITDA)	2.5x	2.2x	2.7x
<b>Gearing</b> (Net Debt / Equity)	0.5x	0.5x	0.6x

#### Net Operating Cash Flow Development Q2 & H1 2023



in EUR million	2020	2021	2022	Q2 2022	Q2 2023	Variance (2023 to 2022)	H1 2022	H1 2023	Variance (2023 to 2022)
(Adjusted) EBITDA	99.3	167.6	157.2	37.0	41.9	-13.3%	81.1	78.6	-3.0%
$\Delta\pm Trade$ Working capital	20.2	-20.4	-38.8	1.3	5.5	315.2%	-53.4	-60.5	-13.4%
Net operating cash flow before investments from operating business	119.5	147.2	118.5	38.3	47.3	-23.6%	27.7	18.1	-34.7%
$\Delta\pm Investments$ from operating business	-41.2	-47.4	-53.2	-11.9	-15.4	30.0%	-17.9	-31.0	73.0%
Net Operating Cash Flow	78.3	99.8	65.3	26.4	31.9	20.8%	9.8	-12.9	-232.4%

- Working Capital outflow of EUR 60.5 million in H1 2023 due to a decrease of factoring programs from EUR 77 million as of December 31, 2022 to EUR 64 million as of June 30, 2023
- Capex increased mainly due to the new location of NDS in Lithia Springs and the extension of a plant in China
- Resulting in a Net Operating Cash Flow of EUR 31.9 million in Q2 2023 compared to EUR 26.4 million in Q2 2022



in EUR million	Q2 2022	Q2 2023	H1 2022	H1 2023
Adjusted EBIT after taxes	16.3	18.0	38.3	32.2
Capital Cost (WACC x CE per January 1st)	-17.2*	-24.2*	-34.1*	-47.7*
NOVA	-0.9	-6.2	4.2	-15.5

- The NORMA Value Added (NOVA) is NORMA Group's long term strategic target
- NORMA Group determines the annual value creation in form of the NORMA Value Added (NOVA)
- NOVA is calculated on the basis of adjusted EBIT, tax rate and the cost of capital
- The cost of capital is defined by the weighted average cost of capital (WACC) and the capital employed (equity plus net debt)

#### **Step Up Update**





Details for growth & efficiency focus areas have been defined: more than 100 initiatives have been set up and are now being executed \_

Steering tool and regular update meetings set up to monitor progress and secure success

#### Selected efficiency focus areas

**Progress** Update

Optimization of SCM processes & further investment in automation of machinery leading to reduced backlog and special freight costs

#### Selected growth focus areas

- Water Management: new product (fields) and geographic expansion
- Industry Applications: new sales channels
- Mobility & New Energy: ongoing performance optimization

## **Outlook 2023 – Company Guidance confirmed**



Organic Sales Growth	Medium single-digit organic sales growth	Financial Result	Up to EUR -15 million
ЕЈТ	Mid-single-digit organic sales growth	Tax Rate (adjusted)	Between 33% and 37%
SJT	Mid-single-digit organic sales growth	Adjusted Earnings Per Share	Moderate increase compared to previous year
EMEA	Mid-single-digit organic sales growth	NORMA Value Added (NOVA)	Between EUR -10 million and EUR 10 million
Americas	Low single-digit organic sales growth	Investment Rate (without acquisitions)	Investment ratio between 5% and 6% of Group sales
APAC	Organic sales growth in the low double-digit range	Net Operating Cash Flow	Around EUR 70 million
Material Costs Ratio	Stable material costs ratio compared to the previous year		
Personnel Costs Ratio	Stable personnel costs ratio compared to the previous year	Dividend	Around 30% to 35% of adjusted Group Earnings
		CO <sub>2</sub> Emissions	Under 9,800 metric tons of CO <sub>2</sub> equivalents
R&D Investment Ratio	Around 3% of sales	Number of Invention Applications	More than 20
Adjusted EBIT Margin	Around 8%	Number of Defective Parts (parts per million / PPM)	Below 5.5





# NORMA GROUP FULL YEAR 2022 RESULTS

MAINTAL, MARCH 28, 2023

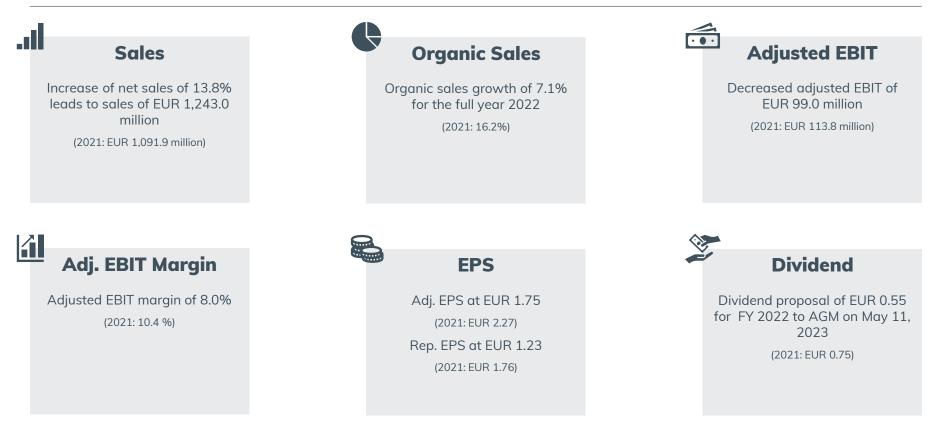
#### **Table of Contents – FY 2022**



01	FY 2022 Review Sales growth in FY 2022 due to pricing and despite challenging environment in 2022	→ Go to p. 16	06	Status on "Get on track" "Get on track" measures continue and are being merger with further improvement measures	ed <u>→ Go to p. 43</u>
02	P&L Statement & Segment Reporting Higher freight and material costs caused by high energy inflation resulting in a decreased EBIT margin	yy prices & → Go to p. 19	07	Strategy & Business Model Strong business model with growth opportunities drive mega trends	en by global <u>→ Go to p. 45</u>
03	Balance Sheet & Maturity Profile Strong Balance Sheet even further improved; Solid maturity profile with long-term financing strategy	′ <u>→ Go to p. 30</u>	08	Financial Track Record Long-term Charts including P&L, Balance Sheet, Cash Working Capital, CapEx & Factoring Programs	Flow, <u>→ Go to p. 68</u>
04	Cash Flow & NORMA Value Added Positive Net Operating Cash Flow; NORMA Value Adde influenced by lower EBIT and higher WACC	ed negatively → Go to p. 35	09	Corporate Responsibility Business driven by mega trends climate change & resource scarcity	<u>→ Go to p. 74</u>
05	Guidance & Outlook Medium single-digit organic sales growth and Adjusted EBIT margin of around 8% expected	→ Go to p. 38	10	Share Information & Others Long-term shareholder basis; Q2 2023 results on August 8 <sup>th</sup> , 2023	<u>→ Go to p. 85</u>

## Facts & Figures FY 2022 – Key Figures (I/II)





## Facts & Figures FY 2022 – Key Figures (II/II)





\* With factoring programs at EUR 77 million on December 31, 2022 (December 31, 20201 EUR 62 million)

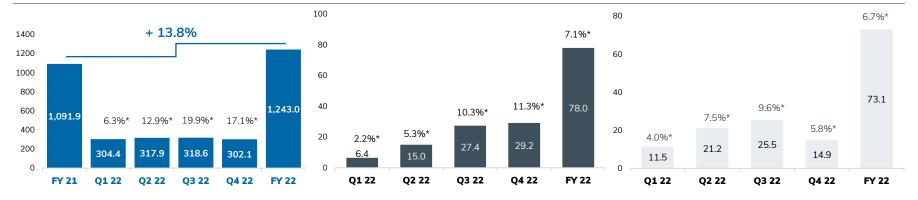


# **SEGMENT REPORTING** & P&L STATEMENT



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#### **Top Line Development**

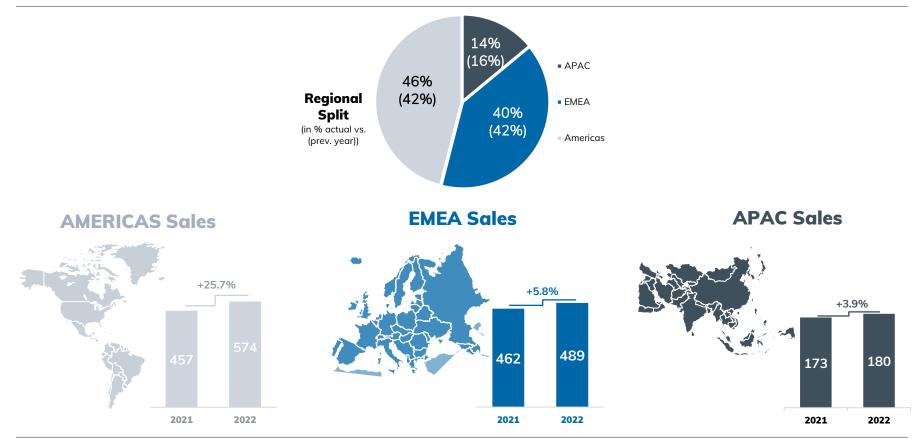




\* In % of prior year sales

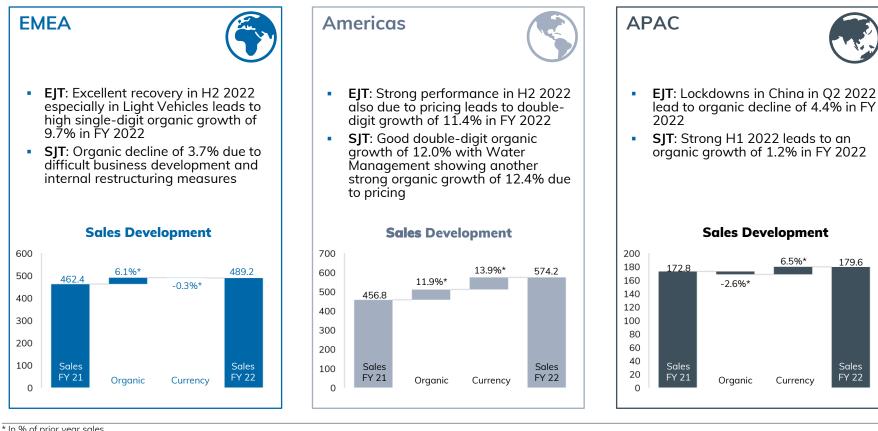
#### **Segment Reporting – Sales Development (I/II)**





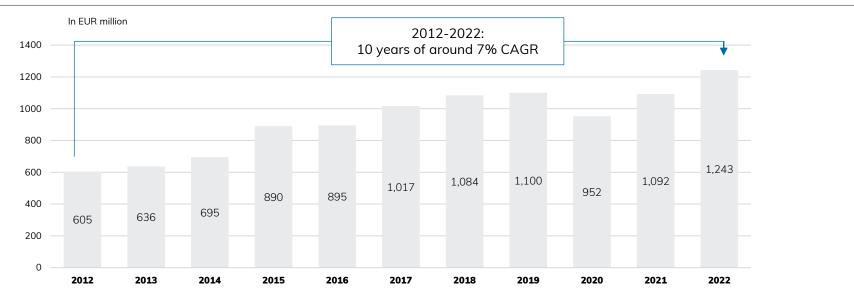
#### Segment Reporting – Sales Development (II/II)





#### **Revenue Track Record**



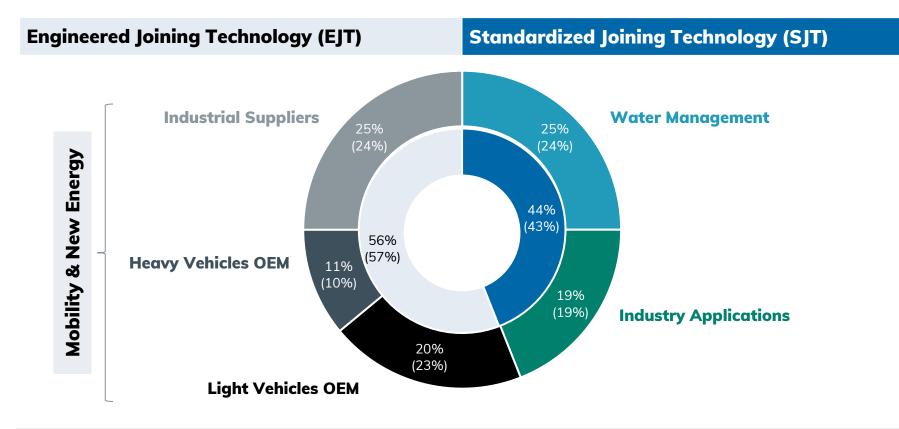


Thereof organic development (in EUR million and %)

Year	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Ø 10 years
In EUR million	15.1	41.3	25.9	7.6	77.0	78.6	-21.6	-133.3	154.4	78.0	
In %	2.5	6.5	3.7	0.9	8.6	7.7	-2.0	-12.1	16.2	7.1	3.9

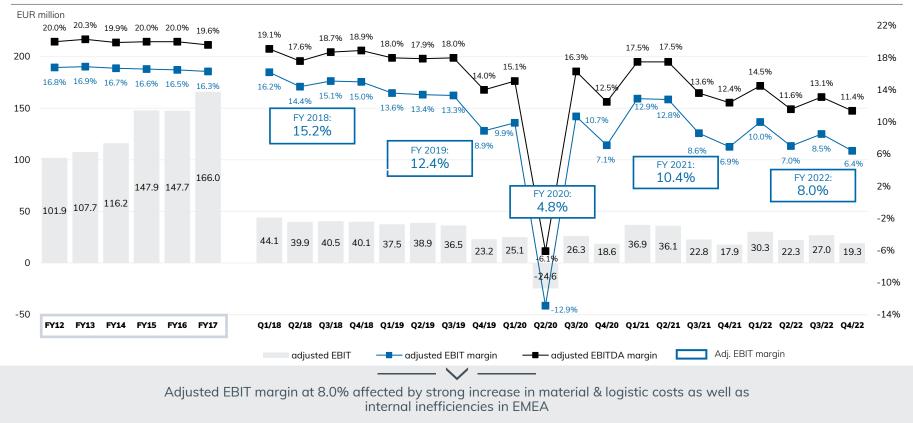
#### **Balanced Sales Mix**





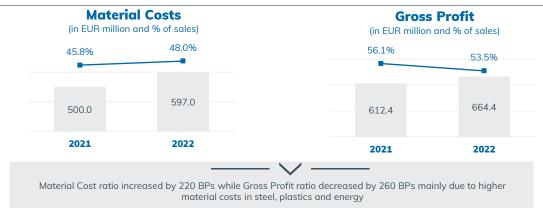
#### **EBITDA & EBIT Margin Development**

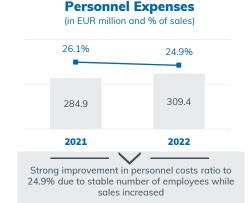




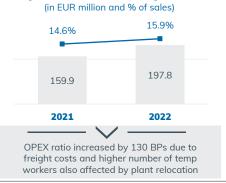
## (Adjusted) Profit & Loss Development



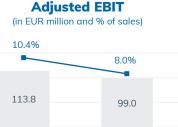




Net Expenses from adj. other oper. Income and Expenses



Adjusted EBITDA (in EUR million and % of sales) 15.3% 12.6% 167.6 157.2 2021 2022



2022

2021

Adjusted EBITDA decreased by 270 BPs and adjusted EBIT margin decreased by 240 BPs to 12.6% respectively 8.0%

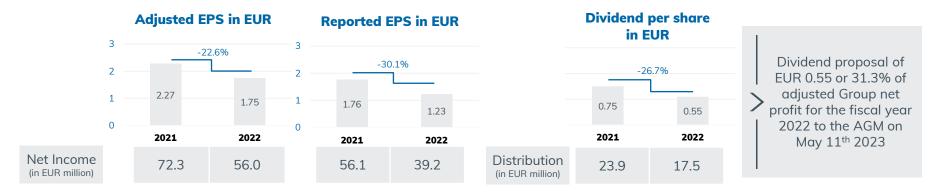
## **Operational Adjustments 2022 and Outlook 2023-2024**



in EUR million*	Reported	Adjustments	Adjusted	FY 2023	FY 2024
Sales	1,243.0		1,243.0		
EBITDA	157.2	0	157.2	0	0
EBITDA margin	12.6%		12.6%		
EBITA	105.6	1.3 (depreciation PPA)	106.9	ca. 0.8 (depreciation PPA)	ca. 0.8 (depreciation PPA)
EBITA margin	8.5%		8.6%		
EBIT	76.5	22.4 (incl. EUR 21.1 million amortization PPA)	99.0	ca. 21.9 (incl. around EUR 21.1 million amortization PPA)	ca. 21.4 (incl. around EUR 20.6 million amortization PPA)
EBIT margin	6.2%		8.0%		
Net Profit	39.2	16.8 (incl. EUR -5.6 million post tax impact)	56.0	ca. 16.4	ca. 16.1
Net Profit margin	3.2%		4.5%		
EPS (in EUR)	1.23	0.52	1.75	ca. 0.51	ca. 0.50

#### **EPS and Dividend Development**







\* Dividend payout ratio in 2019 lower than usual due to the Covid-19 pandemic and 2020 higher than usual as a compensation for the previous years lower dividend.

#### **Profit and Loss Statement**



in EUR million	Adju	sted	Reported		
and %	2021	2022	2021	2022	
Sales	1,091.9	1,243.0	1,091.9	1,243.0	
Gross Profit	612.4	664.4	612.4	664.4	
EBITDA	167.6	157.2	167.6	157.2	
in % of sales	15.3%	12.6%	15.3%	12.6%	
EBITA	122.5	106.9	121.0	105.6	
in % of sales	11.2%	8.6%	11.1%	8.5%	
EBIT	113.8	99.0	92.1	76.5	
in % of sales	10.4%	8.0%	8.4%	6.2%	
Financial Result	-12.4	-12.6	-12.4	-12.6	
Profit before Tax	101.4	86.4	79.7	63.9	
Taxes	-29.0	-30.4	23.6	-24.7	
in % of profit before tax	28.6%	35.2%	29.6%	38.7%	
Net Profit	72.3	56.0	56.1	39.2	

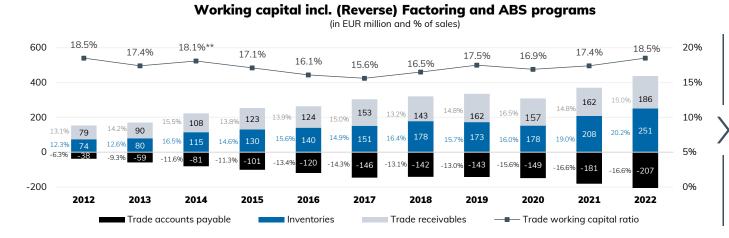


# **BALANCE SHEET & MATURITY PROFILE**



# GROUP

# **Working Capital Development**



Working Capital Ratio increased by 110 BPs due to higher inventories related to safety stock because of plant relocation, material shortage and inflation.



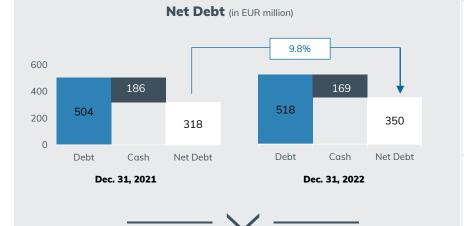
Factoring programs increased to EUR 77 million in order to optimize financial flexibility.

\* (Reverse) Factoring and ABS programs

\*\* In % of sales runrate of EUR 784 million including NDS sales on full year 2014 basis

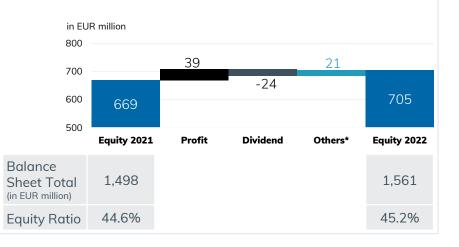
## **Equity Ratio, Net Debt and Debt Ratios**





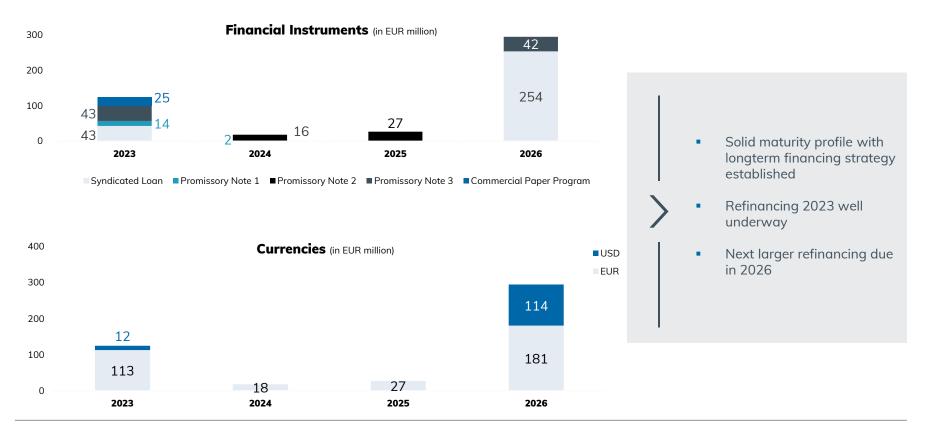
- Net Debt increased by 9.8% mainly due to higher working capital needs
- Leverage increased to 2.2x
- Increased Equity at EUR 705 million leads to improved Equity Ratio of 45.2%

Debt Ratios						
	Dec. 31, 2021	Dec. 31, 2022				
Leverage (Net debt / EBITDA)	1.9x	2.2x				
<b>Gearing</b> (Net debt / equity)	0.5x	0.5x				



#### **Solid Maturity Profile**





#### **Balance Sheet**



in EUR million	Dec 31, 2021	Dec 31, 2022
Assets		
Non-current assets		
Goodwill / Other intangible assets / Property, plant & equipment	883.2	894.1
Other non-financial assets / Derivative financial assets / Deferred- and income tax assets	22.4	28.3
Total non-current assets	905.6	924.5
Current assets		
Inventories	208.0	250.8
Other non-financial / other financial / derivative financial / income tax assets	30.0	30.0
Trade and other receivables	162.0	186.3
Cash and cash equivalents	185.7	168.7
Contract assets	0.8	0.5
Total current assets	592.6	636.2
Total assets	1,498.2	1,560.7

in EUR million	Dec 31, 2021	Dec 31, 2022
Equity and liabilities		
Equity		
Total equity	668.6	705.4
Non-current and current liabilities		
Retirement benefit obligations / Provisions	42.9	28.4
Borrowings and other financial liabilities	471.6	476.1
Other non-financial liabilities	38.5	40.6
Contract liabilities	0.6	1.3
Lease liabilities	30.8	40.7
Tax liabilities and derivative financial liabilities	64.6	61.4
Trade payables	180.5	206.7
Total liabilities	829.6	855.3
Total equity and liabilities	1,498.2	1,560.7



# CASH FLOW & NORMA VALUE ADDED





#### **Net Operating Cash Flow**

in EUR million	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Variance (2022 to 2021)
(Adjusted) EBITDA	120.8	129.3	138.4	177.5	179.4	199.7	201.4	187.2	99.3	167.6	157.2	-6.2%
$\Delta \pm Trade$ Working capital	-9.8	+5.1	+10.4	-0.6	+17.0	-19.1	-13.7	-9.5	20.2	-20.4	-38.8	-90.2%
Net operating cash flow before investments from operating business	111.0	134.4	148.8	176.9	196.4	180.6	187.7	177.7	119.5	147.2	118.5	-19.6%
$\Delta\pm$ Investments from operating business	-30.0	-30.5	-39.6	-42.2	-47.9	-47.7	-63.3	-54.8	-41.2	-47.4	-53.2	12.2%
Net Operating Cash Flow	81.0	103.9	109.2	134.7	148.5	132.9	124.4	122.9	78.3	99.8	65.3	-34.6%



- Working Capital outflow of EUR 38.8 million due to higher inventories related to safety stock because of plant relocation, material shortage and inflation
- Capex increased in line with higher sales
- Net Operating Cash Flow of EUR 65.3 million compared to EUR 99.8 million in 2021



in EUR million	2021	2022
Adjusted EBIT after taxes	81.2	64.2
Capital Cost (WACC* x CE per January 1st)	-65.2	-91.3
NOVA	16.0	-27.1
ROCE (adjusted EBIT / Ø CE)	11.9%	9.7%
ROCE (reported EBIT / Ø CE)	9.6%	7.5%

- The NORMA Value Added (NOVA) is NORMA Group's long term strategic target
- NORMA Group determines the annual value creation in form of the NORMA Value Added (NOVA)
- NOVA is calculated on the basis of adjusted EBIT, tax rate and the cost of capital
- The cost of capital is defined by the weighted average cost of capital (WACC) and the capital employed (equity plus net debt)



# GUIDANCE & OUTLOOK



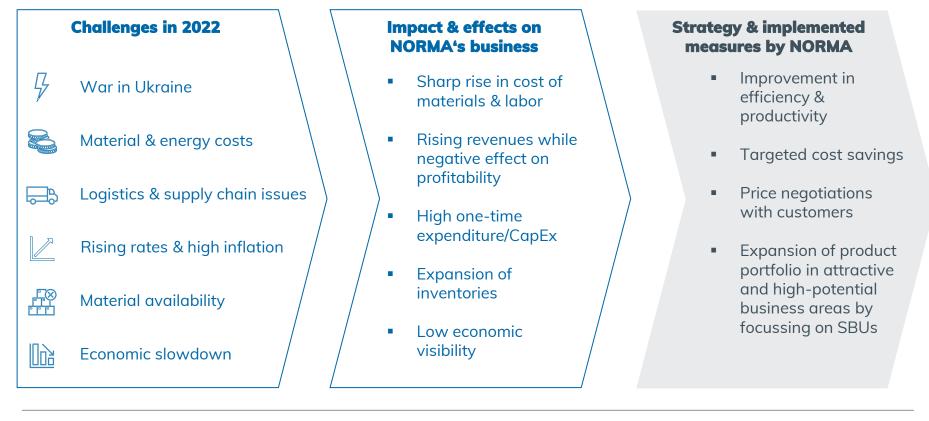
### **Outlook 2023 – Company Guidance**



Organic Sales Growth	Medium single-digit organic sales growth	Financial Result	Up to EUR -15 million
EJT	Mid-single-digit organic sales growth	Tax Rate (adjusted)	Between 33% and 37%
SJT	Mid-single-digit organic sales growth	Adjusted Earnings Per Share	Moderate increase compared to previous year
EMEA	Mid-single-digit organic sales growth	NORMA Value Added (NOVA)	Between EUR -10 million and EUR 10 million
Americas	Low single-digit organic sales growth	Investment Rate (without acquisitions)	Investment ratio between 5% and 6% of Group sales
APAC	Organic sales growth in the low double-digit range		
Material Costs Ratio	Stable material costs ratio compared to the previous year	Net Operating Cash Flow	Around EUR 70 million
		Dividend	Around 30% to 35% of adjusted Group Earnings
Personnel Costs Ratio	Stable personnel costs ratio compared to the previous year	CO <sub>2</sub> Emissions	Under 9,800 metric tons of CO <sub>2</sub> equivalents
R&D Investment Ratio	Around 3% of sales	Number of Invention Applications	More than 20
Adjusted EBIT Margin	Around 8%	Number of Defective Parts (parts per million / PPM)	Below 5.5

## Outlook on strategy & implemented measures 2023 and beyond





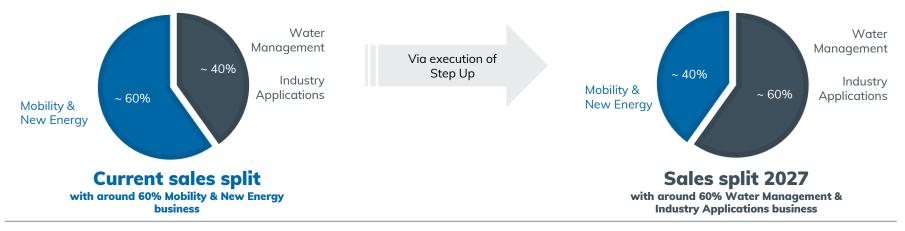


## COMPANY IMPROVEMENT PROGRAM "STEP UP"

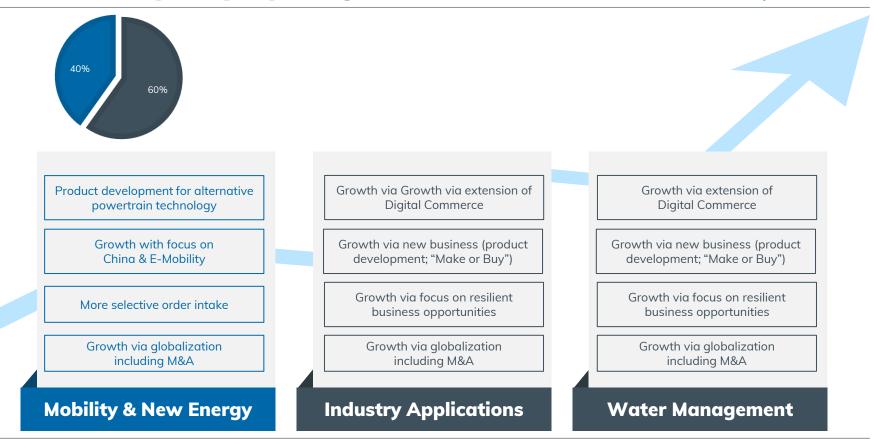


### NORMA Group Step Up Program (I/V): Industry Split 2027

Growth & Efficiency	With the Step Up program, NORMA Group ensures long-term profitable growth and operational efficiency	
	Step Up consists of growth and investment plans for the three strategic business units (SBUs) and measures to increase operational efficiency	
Strategic Business Units	NORMA Group's three SBUs: Water Management, Industry Applications and Mobility & New Energy	
	Future sales split regarding the three business units: 60 percent Water Management and Industry Applications, 40 percent Mobility & New Energy	

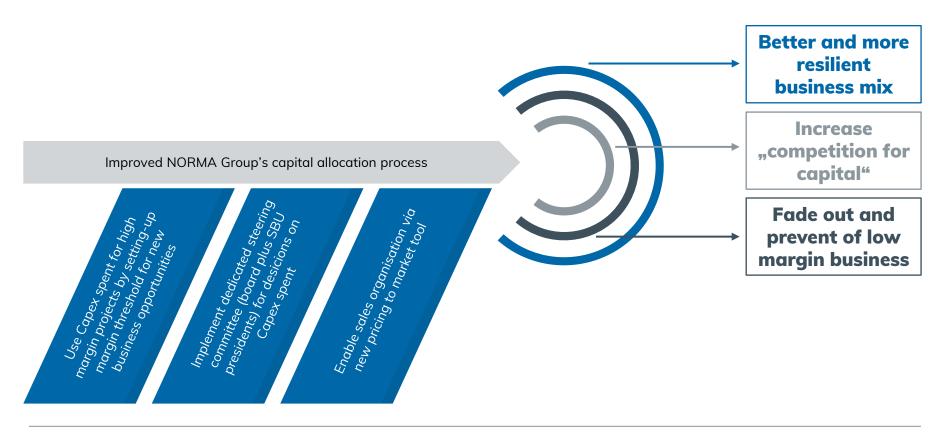


### NORMA Group Step Up Program (II/V): Growth



GROÜF

### NORMA Group Step Up Program (III/V): Capital Allocation



### NORMA Group Step Up Program (IV/V): Efficiency



Reduce complexity in supply chain NORMA Business System (NBS) Implementation processes Increase connection between sales. Further automatization & production and supply chain Industry 4.0 management Implementation and constant monitoring Better use of existing capacities of machine usage (Overall Equipment Effectiveness. OEE) Reduce inventory Reduce backlog **Supply Chain Operations** Management

ICT Global introduction of ERP system Microsoft D365 **Controlling** Biweekly drumbeat of all efficiency activities

### **Production** Ongoing SKU reduction

### NORMA Group Step Up Program (V/V): Margin



Further growth & efficiency measures lead to





# **STRATEGY & BUSINESS MODEL**



### **Outlook 2023 – Strategy**



### **Business Focus**

Global growth in Water Management and Industry Applications with selective expansion in Mobility & New Energy

### Mergers & Acquisitions

Continue dialogue with potential M&A targets in Water Management and Industry Applications as well as Mobility and New Energy in all regions

### Digitization

Expand e-commerce channels

### Transformation

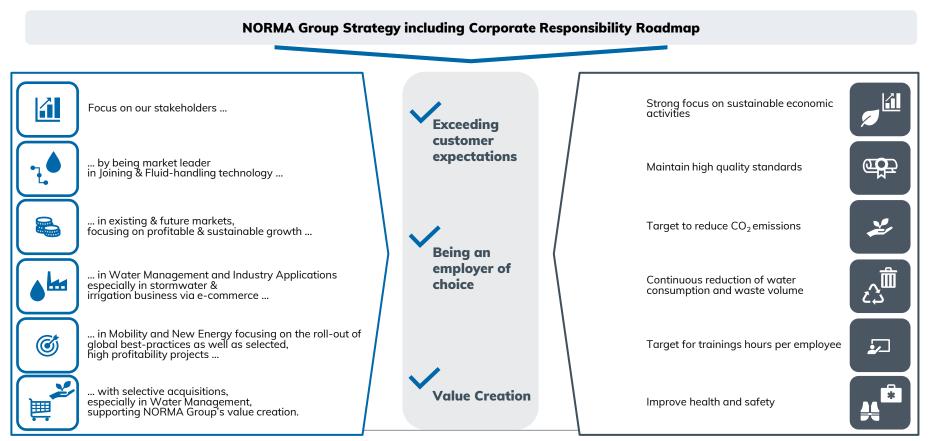
Execution of the Step Up program for further profitable growth and higher efficiency

### Handling of Market Environment

Close monitoring of market dynamics regarding ongoing supply chain issues, cost inflation and geopolitical tensions

### **Strategy Update**





### NORMA Group Strategy – Strategic focus by region



#### Americas

- Water Management: Expansion of stormwater and irrigation business
- Industry Applications: Strengthening online and e-commerce channels
- Mobility & New Energy: Focus on selected and profitable business

#### **EMEA**

- Water Management: Organic expansion might be enhanced via M&A
- Industry Applications: Active management of the product portfolio including online and e-commerce channels
- Mobility & New Energy: Focus on growth opportunities, both inside and outside of the car

### **Asia-Pacific**

- Water Management: Expansion of existing business
- Industry Applications: Increase product availability and localization
- Mobility & New Energy: Expansion of alternative mobility solutions



### **NORMA Group's Key Facts**



#### NORMA serves various markets via its strategic business units Water Management, Industry Applications and Mobility & New Energy





One of the global market and technology leaders in joining technology



Sales of about EUR 1,243.0 million in fiscal year 2022



Delivers to more than 10,000 customers in 100 countries



Listed on the **Frankfurt Stock Exchange** since 2011 and included in the SDAX index



Headquarters in Maintal near Frankfurt/Main, Germany



More than 40,000 innovative joining and fluid-handling solutions in three product categories: Water, Fluid and Fasten



Numerous sales and distribution sites **across Europe, the Americas and** Asia-Pacific



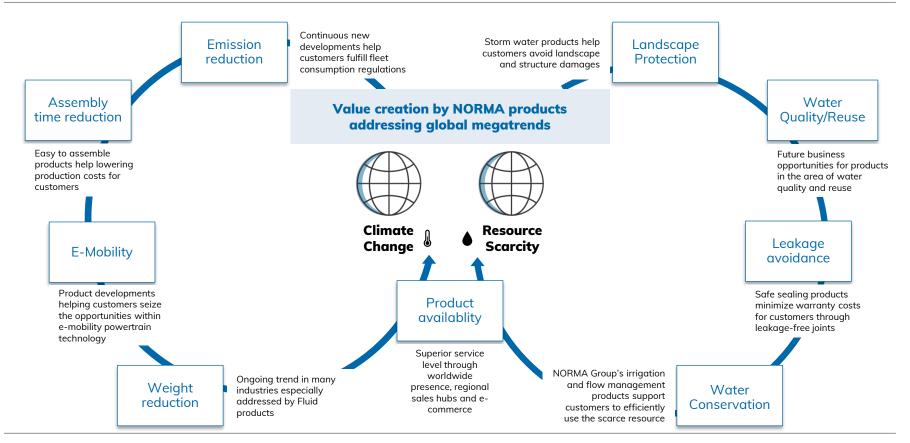
Operates a global network of **27 manufacturing facilities** 



Employees > 8,500 worldwide

### Proven business model addresses global megatrends





### **NORMA Group's products – selected examples**



#### Water Products



#### **Dura Flo HD**

- Dripwater irrigation product
- Saves up to 30% of water



#### Spee-D Channel

- Stormwater management product
- Lightweight and easy to install drainage systems



#### **Compression Fittings**

- Flowmanagement product
- High resistance to temperature and UV exposure



### Fluid Products

PS3-Connector
"Push & Seal" plastic quick connector
Ideal for the secure connection of cooling water and heating hoses



#### eM Compact

Smallest Quick Connector in the electric and hybrid car market Robust design to ensure a leakfree interface



#### **NORMAQuick Connector**

Combines reinforced and unreinforced materials Enables safe connection of the connector with the plastic fuel tank





#### **Torro Clamp**

- Multi-range hose clamp remaining the benchmark within modern clamp construction
- Ideally suited to applications with high mechanical loads



#### **FGR Combi Grip**

- Connect plastic pipes with metal pipes without welding
- Special design of the anchoring ring the coupling can withstand even high vibration loads



### **VPP Compact**

- Connection solution to applications exposed to high temperatures
- V PP profile clamps are reliable and time-effective connection elements

### **Good Balance in the Two Distinct Ways to Market**



Standardized Joining Technology (SJT) ca. 44% of 2022 sales

#### Engineered Joining Technology (EJT) ca. 56% of 2022 sales

High quality, branded and standardized joining products provided at competitive prices to broad range of customers, especially via e-commerce.

R.G.RAY OCLAMP-AIL SERFLEX OF THUSTLENE RAINFLAS

- High quality, standardized joining technology products
- No. 1 product portfolio & service level
- B2B and B2C

Unique business model with two distinct ways-to-market

- Significant economies of scale in production
- Resident engineers with close contact to international EJT customers
- National and international SJT service level and SJT product portfolio

Innovation and product solution partner for customers, focused on engineering expertise with high value-add, including digital solutions.



- Customized, engineered solutions
- 960 patents and utility models
- B2B

### **Selective Competitors per SBU**



Water Management **Industry Applications Mobility & New Energy**  Oetiker (CH) Rain Bird (US) Ideal Tridon (US) Akwel (FRA) Hunter (US) Oetiker (CH) Caillau (FRA) Spears (US) Straub Werke (CH) Teconnex (UK) Netafim (ISR) Kale (TUR) Ideal-Tridon (US) ADS (US) Mikalor (ESP) Teklas (TUR) TeekayCouplings (UK) Plasson (ISR) Kale (TUR) ACO (GER) Teconnex (UK) Continental (Fluid) (GER) Oldcastle Infrastructure (US) Clampco (UK) TI Group (Fluid) (UK) Philmac (AUS) Murray (US) Hutchinson (Fluid) (FRA) Reln (AUS) Dong-A Metal (KOR) ARaymond (Fluid) (FRA) Chinaust (Fluid) (CHN) 

- Voss (Fluid) (GER)
- Cooper (US)
- Fränkische Rohrwerke (Fluid) (GER)

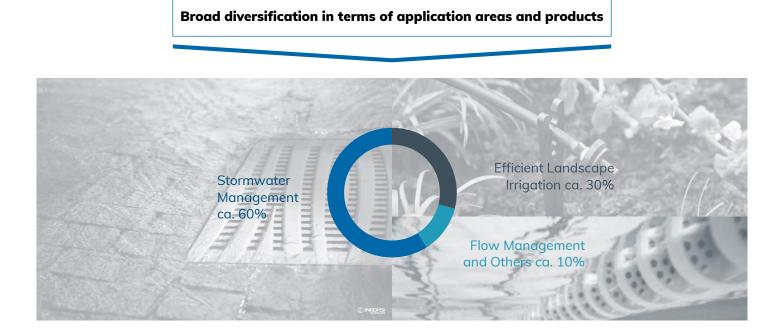
### Water Management at NORMA Group





- 24.2% of sales or EUR 294.1 million in 2022
- Production and distribution sites in Australia, Malaysia, the US, Mexico and India
- Expanding Water Business organically and through M&A transactions

### NDS provides wide range of Water Management solutions



- Large target markets for all NDS application areas nationwide and international
- International expansion with mid-term focus

### NDS has deep and longstanding Customer Relationships



### Highly differentiated distribution and service model

- More than 3,000 products
- Over 12,300 customer locations (retail and wholesale customers)
- Two production sites (CA & MX), five warehouses in the US, more than 600 employees
- Orders received by 11 am are shipped the same day for wholesale orders
- 97% order fill rate, 98% on-time shipment of orders, and 98% order accuracy



### **Business Opportunities in Water Management**



		Water Management Market for Joining and Fluid Handling Technology	
Stormwater Management	W a t e r	W a t e r	a ter
Efficient Landscape Irrigation	ity of	ty of V	e of V
Flow Management and Others	Quant	Quali	Reus
	· · · · · · · · · · · · · · · · · · ·		· · · · · · · · · · · · · · · · · · ·

NORMA Group's current water business

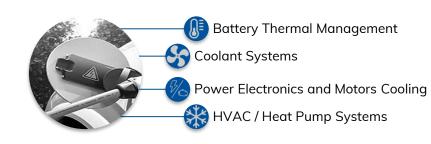
### **Further Business Opportunities**

## NORMA Group's growth opportunities for E-Mobility Developments



Growth opportunities within the car





#### Further growth opportunities outside the car





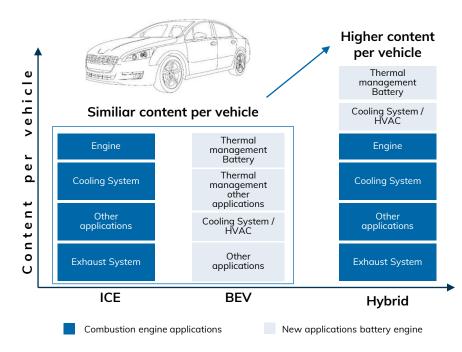


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- Charging stations and wallboxes for e-mobility
- Joining technology within renewable energy sector (e.g. windmills)
- Colling systems for data centers

### **NORMA Group well on track for Mobility & New Energy**

### Benefit from hybridization and maintain content in Battery Electric Vehicles (BEV) vs. Internal Combustion Engines (ICE)



120 82.3 87.2 85.5 88.88 95.9 98.4 100.1 101.7 100 22.1% 25.7% 29.2% 32.7% 19.5% 16.7% 80 12.4% 9.7<u>%</u> 8.8% 11.3% 8.5% 9.3% 14.4% 15.2% 15.9% 16.0% 60 40 81.4% 76.3% 74.8% 71.2% 63.5% 59.0% 54.9% 51.3% 20 0 2022 2024 2023 2025 2026 2027 2028 2029

■ ICE (+MHEV (48V)+MHEV) ■ Hybrid (PHEV, FHEV, EREV) ■ BEV (incl. PFCEV and FCEV)\*\*

ICE, Hybrid & EV development\* (in production million and % of each years total volume)



### Premium Pricing through Technology and Innovation Leadership in Mission-Critical Components

#### Mission-criticality: Small relative costs – high impact **Basis for premium pricing** Market leadership Technology Quality Tailor-made solutions Innovation ca. FUR 40 in the exhaust system ca. EUR 95 in other H-F-F-F ca, FUR 10 application in the exhaust areas ca. EUR 10 system in other application ca. EUR 5 areas ca. FUR 82 ca. EUR 25 ca. FUR 23 ca. EUR 24 ca. EUR 50 in other ca. EUR 50 ca. EUR 80 in the in the cooling in the cooling in the in the cooling application in the engine exhaust in the engine system engine system system areas system ca. EUR 180 ca. FUR 224 ca. EUR 90 ca. EUR 100,000 ca. EUR 120,000 ca. 0.1% ca. 0.1% < 0.1% ca. EUR 350,000 Content per costs an average Content per Content per costs an average Content per Content per Content per costs an average vehicle\* passenger vehicle commercial vehicle vehicle\* vehicle vehicle harvester in total vehicle in total in total vehicle\*

### High switching costs for customers

GROUP

### Enhanced Stability through Broad Diversification Across Products, End Markets and Regions





- >40,000 products, manufactured in 27 locations and sold to more than 10,000 customers in 100 countries
- Top 5 customers account only for around 15% of 2022 sales

### NORMA Group Provides Mission-Critical Products and Solutions with Clear Added-Value

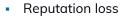


#### A World without NORMA Group





#### **Customer Impact**

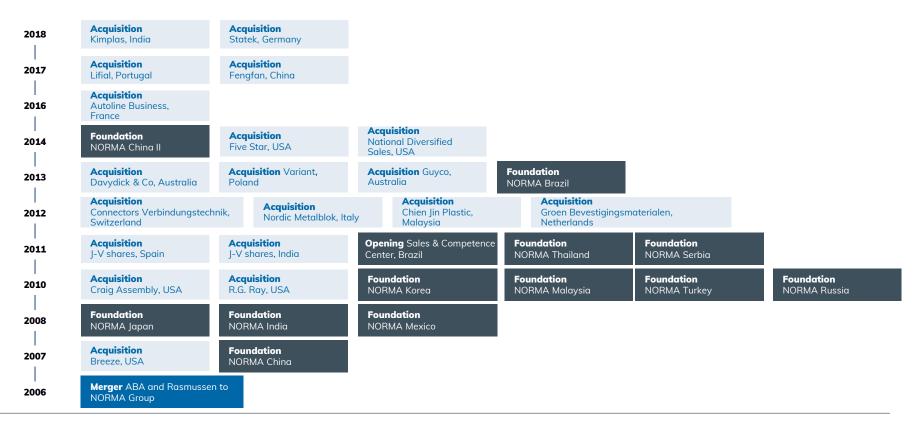


- Image loss
- Warranty costs
- Non-compliance with legal requirements/regulations

#### **Loss of End Customers**

### **History of Acquisitions and Foundations**





### 14 Acquisitions since IPO representing 46% of sales in 2011

Sales Consolidation Effects (in EUR million)	Date of Acquisition		Total Sales
CONNECTORS Verbindungstechnik AG, Switzerland	04/12	Market entry in connecting technology in Pharma & Biotech	16.6
Nordic Metalblok S.r.l., Italy	07/12	Market consolidation heating and air conditioning clamps	5.2
Chien Jin Plastic Sdn. Bhd., Malaysia	11/12	Market entry joining elements for water distribution	7.7
Groen Bevestigingsmaterialen B.V., Netherlands	12/12	Securing market with national dealer	3.4
Davydick & Co. Pty. Limited, Australia	01/13	Enforce market position with distribution of water & irrigation systems	3.4
Variant SA, Poland	06/13	Securing market with national dealer	2.3
Guyco Pty. Limited, Australia	07/13	Enforce market position with distribution of water & irrigation systems	7.2
Five Star Clamps Inc., USA	05/14	Consolidation of multi-industrial engineered clamps	4.0
National Diversified Sales, Inc., USA	10/14	Expanding water management product portfolio	129.3
Autoline, France	12/16	Expanding product portfolio and strengthening market position in the area of quick connectors	46.2
Lifial - Indústria Metalúrgica de Águeda, Lda., Portugal	01/17	Strengthening product portfolio of DS business and market consolidation	7.4
Fengfan Fastener (Shaoxing) Co., Ltd., China	05/17	Expanding product portfolio and market position	11.5
Kimplas Piping Systems Ltd., India	07/18	Expanding water management product portfolio	20.4
Statek Stanzereitechnik GmbH, Germany	08/18	Expanding value chain for stamping and forming technology	5.1
Total			269.8

### **NORMA Group Worldwide**



#### **EMEA**

Czech Republic (P) France (P, D) Germany (P, D) Italy (D) Poland (P, D) Portugal (P,D) Serbia (P) Spain (D) Sweden (P, D) Switzerland (P, D) Turkey (D) United Kingdom (P, D)

#### Americas

Brazil (P, D) Mexico (P, D) USA (P, D)

### **Asia-Pacific**

Australia (D) China (P, D) India (P, D) Japan (D) Malaysia (P, D) Singapore (D) South Korea (D) Thailand (D)



- 27 Production sites
- 21 Countries with Distribution, Sales & Competence Centers
- Sales into more than 100 countries

### **NORMA Group – Key Investment Highlights**



### **Technology & Future Markets**

Focus on Joining & Fluid-handling technology with profitable & sustainable growth in existing & future markets driven by global mega trends such as climate change and resource scarcity

### **Business Units**

The states

Active in Water Management, Industry Applications and Mobility & New Energy

Why invest in NORMA?

### Diversification

Enhanced stability through broad diversification across products, end markets and regions

### **Distribution Channels**

Strong global distribution network with one-stop-shopping service to specialized dealers, wholesalers and distributors as well as increased focus on e-commerce channels



### **Growth Prospects & Value Creation**

Significant growth and value creation opportunity through synergistic acquisitions as well as focus on shareholder return and strong commitment to sustainable development goals

### **Management Board of NORMA Group SE**



### **Guido Grandi**

Chairman of the Management Board, CEO of NORMA Group SE since June 1, 2023

#### **Responsibilities**:

Group Development, Group Communications, Regional Organization, Sales, Marketing, Human Resources & Integrity, Legal and M&A, Product Development, R&D, Divisional Organization

#### **Professional background**

- 2014 2023 Chief Executive Officer, WKW Group, Velbert/Wuppertal
- 2004 2014 Various management positions, ThyssenKrupp AG, 

   Essen
- 2001 2004 Director Purchase of body and body equipment parts, Ford, Cologne
- 1998 2001 Various management positions, United Technologies Corporation, Hartford, USA
- 1995 1996 Project & development engineer, Ford, Cologne

#### Studies / professional education

- Master of Business Administration, W. P. Carey School of Business, Arizona State University, Tempe, Arizona
- Studies of mechanical engineering, aerospace engineering, Rheinisch-Westfälische Technische Hochschule Aachen, Aachen, Diploma Engineer degree

### **Annette Stieve**

Member of the Management Board, CFO of NORMA Group SE since October 1, 2020

#### **Responsibilities**:

Finance & Reporting, Controlling, Treasury & Insurances, Investor Relations, Corporate Responsibility and ESG, Risk Management & Internal Audit

#### **Professional background**

- 2018 2020 Management Board, CFO Finance, Indirect Purchasing & General Services at Hoffmann SE, Munich
- 1996 2017 Various leading positions (most recently as Managing Director and CFO of the Northern and Eastern Europe region) at Faurecia Group, Stadthagen
- 1991 1996 Arthur Andersen & Co GmbH, Audit and Tax Advisory Firm, Hannover

#### Studies / professional education

- Global Senior Management Program (Faurecia Programs), INSEAD, Fontainebleau Cedex, France
- Studies of economics at University of Paderborn
- Studies of law at the University of Bielefeld

### **Dr. Daniel Heymann**



Member of the Management Board, COO of NORMA Group SE since May 1, 2023



#### **Responsibilities**:

Production, Purchasing, Supply Chain Management, Operational Global Excellence, ICT, Quality, Environment, Health and Safety (EHS), Project Management

#### **Professional background**

- 2020 2023 Executive Vice President at Dräxlmaier Group, Vilsbiburg
- 2019 2020 Senior Vice President & Chief Operating Officer Components at Dräxlmaier Group, Vilsbiburg
- 2019 2019 Vice President & Head of Operations Interior at DräxImaier Group, Vilsbiburg
- 2008 2019 Various positions at DräxImaier Group, Vilsbiburg

#### Studies / professional education

- Doctorate in Engineering from TU Dresden
- Studies of Wood and Fiber Materials Technology at TU Dresden
- Studies of Wood Technology at TH Rosenheim
- Completed training as a carpenter

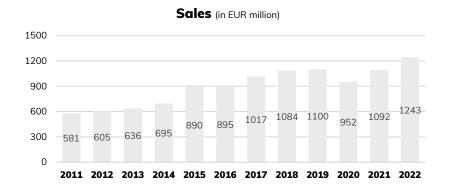


## FINANCIAL TRACK RECORD

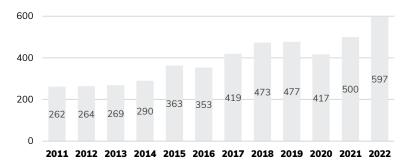


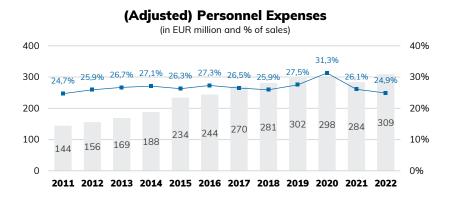
### Long-term P&L Development (I/II)





(Adjusted) Material Costs (in EUR million and % of sales)



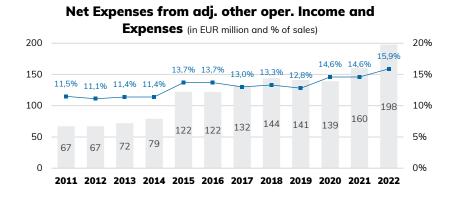


(Adjusted) Gross Profit (in EUR million and % of sales)



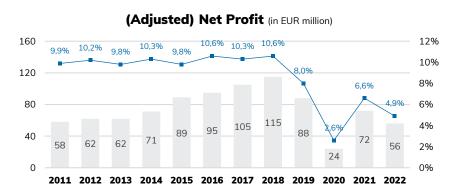
### Long-term P&L Development (II/II)





#### Adjusted EBITDA (in EUR million and % of sales)

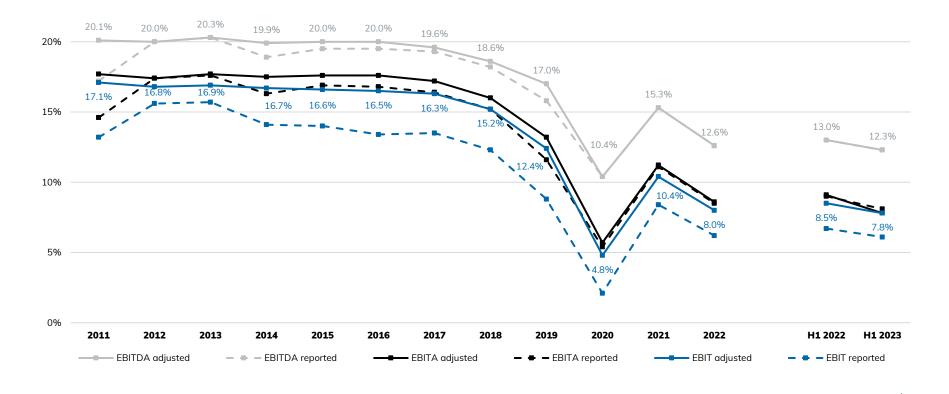




Adjusted EBIT (in EUR million and % of sales)



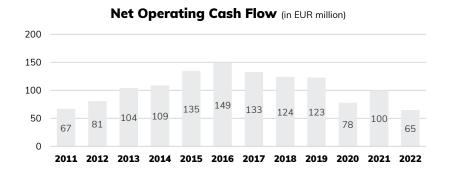
## Long-term Margin Development (adjusted and reported)



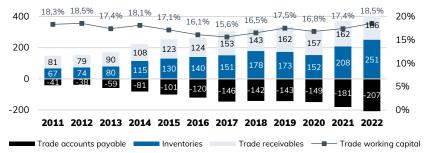
**NORMA** GROUP

### Long-term Cash, Working Capital and CAPEX Development



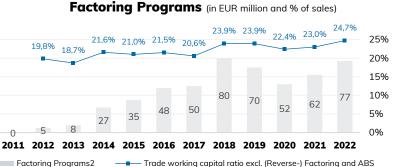


Trade Working Capital (in EUR million and % of sales)





**CAPEX** (in EUR million and % of sales)





in EUR million	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
Reported EBIT	76.6	94.4	99.5	97.8	124.8	120.0	137.8	133.5	96.7	20.1	92.1	99.0
+ Acquisition & Rightsizing Costs*	16.8	0	0	6.9	3.6	4.8	3.5	4.4	13.4	0	0	0
+ PPA Depreciation	1.2	0.3	0.5	1.3	2.2	2.3	4.2	4.0	3.5	3.5	1.5	1.3
+ PPA Amortization	5.1	7.2	7.7	10.1	17.3	20.6	20.5	22.6	22.5	21.7	20.2	21.2
Total Adjustments	23.1	7.5	8.2	18.3	23.1	27.7	28.2	31.0	39.4	25.1	21.7	22.4
Adjusted EBIT	99.7	101.9	107.7	116.2	147.9	147.7	166.0	164.5	136.1	45.3	113.8	99.0



Adjustments mainly consisting of purchase price allocations in order to avoid goodwill

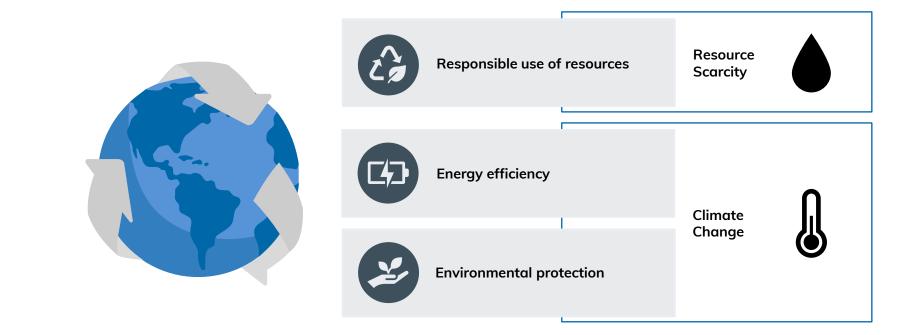


## CORPORATE RESPONSIBILITY



## Megatrends drive NORMA Group's business





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## **NORMA Group's Corporate Responsibility Commitment**



NORMA Group is commited to several initiatives, charters and guidelines...

Membership with UN Global Compact

 Ten principles in the areas of human rights, labor, the environment and anti-corruption

Human and Labor Rights

 "NORMA Group categorically rejects and does not accept any form of violation of human rights."

Signatory of Diversity Charter

• "We deeply respect all colleagues irrespective of gender, nationality, ethnic background, religion or worldview, disability, age, and sexual preference and identity."

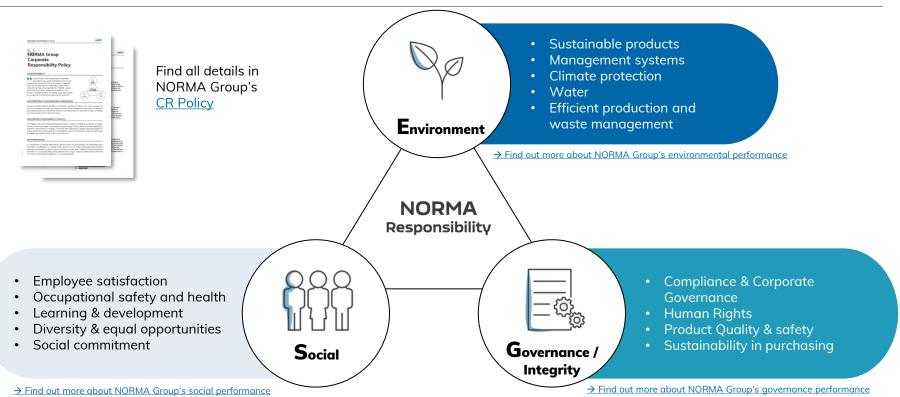
Global Reporting Initiative (GRI)

 Transparent reporting in annual CR-Report according to GRI Standards ... and its CR actions contribute to 6 of the UN Sustainable Development Goals

Key contribution to UN Sustainable Development Goals



## What is Corporate Responsibility at NORMA Group?



NORI

GROUP

## Sustainability key figures – Change yoy

(average per month per entity)



		2021	2022	% change
Ĭ	<b>CO<sub>2</sub> emissions marked-based</b> (Scope 1 and 2) in tCO <sub>2</sub> equivalents	43,449	4,879	-88.8
Environment	Energy consumption in kWh/EUR thousand of revenue	119.0	101.8	-14.5
	Water consumption liter/EUR thousand of revenue	147.1	131.6	-10.5
	Accident rate (Accidents / 1,00 emlpoyees)	6.2	4.2	-32.3
Social	Average training hours (Hours / emploee)	29.6	38.7	30.7
	Female employees (in relation to core workforce)	37.2	36.9	n/a
	Number of employees trained on compliance topics (headcount)	1,114	2,080	86.7
Governance	Defective parts (parts per million)	4.9	2.9	-40.8
	Customer complaints	5.1	3.7	-27.5

## **EU Taxonomy Reporting**

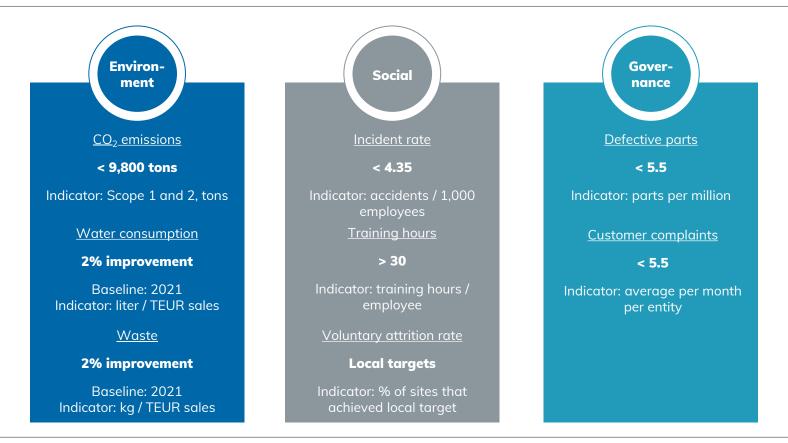


- Second time adoption of the EU Taxonomy for the FY 2022 as required by the EU Commission
- NORMA Group's EU Taxonomoy reporting for FY 2022 only covers Taxonomy-eligible economic activities (not "aligned")
- EU Taxonomy Alignment = sustainable economic activities according to the EU Taxonomy
- In order to be classified as "aligned" EU Taxonomy eligible economic activities need to fullfill technical screening criteria and minimum safeguards
- The EU Taxonomy reporting focuses on three performance indicators: Revenue, CapEx and OpEx

Economic Activity	Sales	Capex	Opex
3.6 Manufacture of other low carbon technologies	1.57%	1.45%	1.57%
6.4 Operation of personal mobility devices, cycle logistics	-	-	0.13%
6.5 Transport by motorbikes, passenger cars and commercial vehicles	-	1.83%	0.12%
7.1 Transport by motorbikes, passenger cars and commercial vehicles	-	3.19%	-
7.2 Renovation of existing buildings	-	1.03%	-
7.3 Installation, maintenance and repair of energy efficiency equipment	-	3.37%	-
7.4 Installation, maintenance and repair of charging stations for electric vehicles in buildings (and parking spaces attached to buildings)	-	0.00%	-
7.5 Installation, maintenance and repair of instruments and devices for measuring, regulation and controlling energy performance of buildings	-	0.22%	-
Total	1.57%	11.09%	1.82%

## **Corporate Responsibility Targets for 2023**



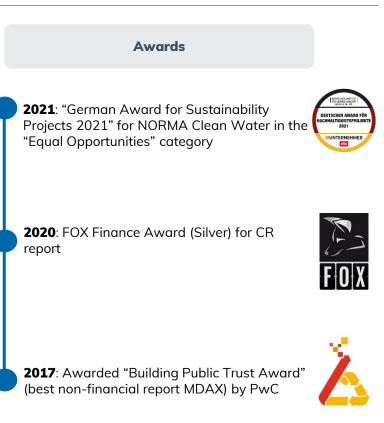


## **Ratings confirm NORMA Group's approach to CR**





- AA (on a scale from CCC to AAA): "MSCI leader"
- Top 38% within the industrials benchmark
- Score: 75 out of 100
- Top 1% of rating universe (>35,000 companies): Platinum standard
- Score: C+ (on a scale from D- to A+
- Prime Status
- C (on a scale of D- to A)
- Awareness level
- Risk Score: 17.3 (on a scale from 0 (best) to 100 (worst)): Low risk
- Rank #10 in the Industry Machinery sector



## **Environmental Impact of Products as key selling point**



ClimateWater• eM Twist Quick Connector, designed for e-mobility• Less weight: More than 25% lighter than before• Reduced CO2 emissions: Estimated 32% saved in the production process







## **NORMA Groups' Social Commitment**



#### **NORMA Clean Water**

- Partner: child aid organization Plan International
- Focus: Projects with focus on water management solutions
- 2014 2018: NORMA Clean Water India
  - Renovation of sanitary facilities at 25 schools
- 2017 today: NORMA Clean Water Brazil
  - Target: Access to clean water for families in rural areas



#### **NORMA Help Day**

• Help Day: Global volunteering day











— × —	Supplier Code of Conduct	<ul> <li>Basic understanding of sustainability management in purchasing, signature is a condition to be graded "preferred" supplier</li> </ul>
	Supplier-Scoring	Environmental and health and safety certificates as well as sustainability self- assessment are criteria in the annual supplier scoring
X V V X	Commodity Strategies	Contain sustainability fact sheets, which quantify impacts on climate and water and identify improvement potentials
	Risk Management	<ul> <li>Continuous supplier risk monitoring, incl. sustainability factors, like human rights and labor practices</li> </ul>
*	<b>Conflict Materials</b>	CMRT reporting & sanction list screening to ensure responsible and sustainable sourcing of materials and minerals



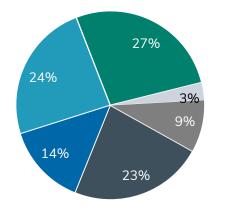
## **SHARE INFORMATION** & OTHERS



### **Current Shareholder Structure**



#### Identified Institutional Shareholders\*



## Germany United Kingdom USA Nordic France Rest of World

#### Free Float as of June 30th, 2023 includes\*\*

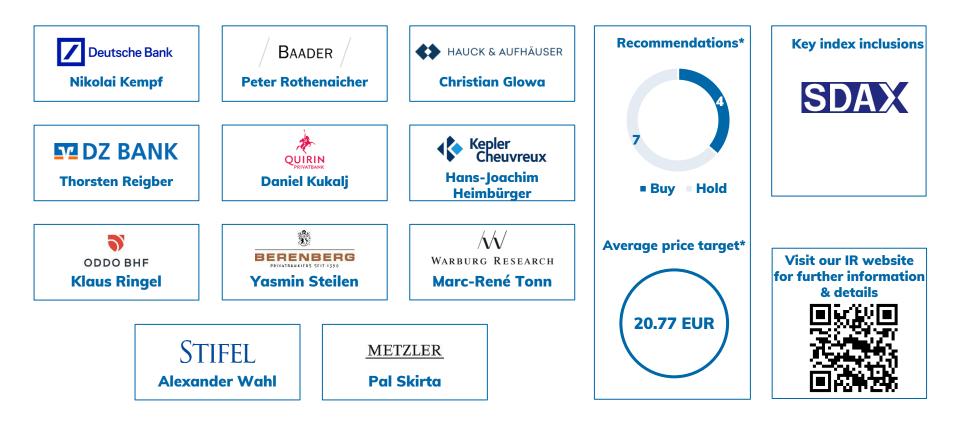
Teleios Capital Partners, Zug, Suisse				
SMALLCAP World Fund, Lutherville-Timonium, USA				
The Capital Group Companies, Inc., Los Angeles, USA				
SPICE Two Investment Cooperative U.A., Amsterdam, Netherlands				
Allianz Global Investors GmbH, Frankfurt am Main, Germany				
Impax Asset Management Group Plc, London, United Kingdom				
Schroder Investment Management, London, United Kingdom				
Tweedy, Browne Company LLC, Wilmington, USA				
FMR LLC, Wilmington, USA				
Union Investment Privatfonds GmbH, Frankfurt, Germany				
KBI Global Investors Ltd., Dublin, Irland				

\* As of June 30, 2023.

\*\* According to voting rights notifications. All voting rights notifications are published on the Company's Website (https://www.normagroup.com/corp/en/investors/publications-events/financial-releases/). 88

## **Analyst Coverage**





# Index-based Share Price Performance compared with SDAX, MDAX and DAX



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## **Contacts & Event Calendar**



Event	Date
Publication of Interim Results Q3 2023	November 7, 2023
Publication of Preliminary Results FY 2023	February 13, 2024
Publication of Full Year 2023 Results	March 26, 2024
Publication of Interim Results Q1 2023	May 7, 2024
Publication of Interim Results Q2 2023	August 13, 2024



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## Disclaimer

This presentation contains certain future-oriented statements. Future-oriented statements include all statements which do not relate to historical facts and events and contain future-oriented expressions such as 'believe,' 'estimate,' 'assume,' 'expect,' 'forecast,' 'intend,' 'could' or 'should' or expressions of a similar kind. Such future-oriented statements are subject to risks and uncertainties since they relate to future events and are based on the company's current assumptions, which may not in the future take place or be fulfilled as expected.

The company points out that such future-oriented statements provide no guarantee for the future and that actual events including the financial position and profitability of NORMA Group SE and developments in the economic and regulatory fundamentals may vary substantially (particularly on the down side) from those explicitly or implicitly assumed or described in these statements.

Even if the actual results for NORMA Group SE, including its financial position and profitability and the economic and regulatory fundamentals, are in accordance with such future-oriented statements in this presentation, no guarantee can be given that this will continue to be the case in the future.

Non audited data is based on management information systems and/or publicly available information. Both sources of data are for illustrative purposes only.



